

ISKO I-SKOOL®

Denim Design Digital Prize 2016

Guidelines and Rules



The main purpose of the digital prize is to make Facebook users vote their favorite project among the outfits presented for the final stage of ISKO I-SKOOL™ 3 Denim Design Award contest held in July 2016.

The digital prize is free of charge, although participants must uphold the following rules to participate and vote.

01 / Who can participate

The digital prize is open for all Facebook users. In order to participate and vote you must have an active Facebook account.

02 / Timing

Voting will start on Monday October 3rd 2016 and will run until the 17th of October.

03 / How to participate and vote

- In order to vote you have to meet only one requirement: have a Facebook active account.
- In order to vote you must log onto the ISKO I-SKOOL™ Facebook page and enter the integrated application Woobox (on the left side of the page amongst the list of page's active applications). The Woobox platform will display in one page all the final projects eligible for the digital prize. Through a visible "vote button" you can express a preference for your favorite work.

04/How winners are selected

Winners are selected according to the number of votes that their project receives.

The three winning projects, then, will be the top vote-getter projects.

05 / Prizes

The three most voted projects will receive a special prize as follows:

- 1st Place: Reflex digital camera (for the winning student) + 200m of ISKO™ denim fabric (for the student's school)
- 2nd Place: 50m of ISKO™ denim fabric for the student
- 3rd Place: 25m of ISKO™ denim fabric for the student

ISKO I-SKOOL® 2015/2016 RULES



06/Winnersannouncement

Winners will be announced on the Facebook official Page and on the ISKO I-SKOOL™ website.

07 / Privacy

ISKO I-SKOOL™ denim design digital prize won't ask users' for personal or sensitive data. Winners' personal data that are needed to claim the prize will not

08 / Force majeure or technical issues

In case of malfunctioning of the Application or of the Facebook Platform, or in case of Force Majeure, voting will be interrupted and subsequently restarted. Users will be informed about the interruption and restart of it.