



## ISKO to share its planet-conscious vision of denim and fashion at the Copenhagen Fashion Summit 2017

On May 10th a select group of contestants of the Denim Design Award of the 2016 edition of ISKO I-SKOOL will put on a Dynamic Exhibition of the projects that had led them to the finale of last year's contest – but with a twist: they have been revamped to reflect environmental sustainability. The students have re-thought their designs under a more conscientious approach, using Tonello's treatments and the concepts from ISKO EARTH FIT for this special task. ISKO EARTH FIT is the green platform by ISKO that has already received two important recognitions: the Nordic Swan Ecolabel and the EU Ecolabel, for several of the platform's products. The "responsible" outfits will be evaluated by very prestigious jury composed of fashion experts.

On May 11th, ISKO will host a breakdown session dedicated to "Technology innovation", with Marco Lucietti. The group of experts will explore the new frontiers of the promising technologies that will change industry's methods like 3D printing, robotics in cut and sewing factories and much more. They will give insight into the very near future from a courageous and critical perspective, examining the possible social consequences that this kind of revolution might produce.

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