

ISKO I-SKOOL® 5 Denim Design Digital Prize 2018 Guidelines and Rules



The main purpose of the Denim Design Digital Prize is to make Facebook users vote their favorite project among the outfits presented for the final stage of ISKO I-SKOOL® Denim Design Award contest held in July 2018.

The “Denim Design Digital Prize” is free of charge. All participants must follow these rules to participate and vote.

1. ▶ Who can participate

“Denim Design Digital Prize” is open to all Facebook users. In order to participate and vote, users must have an active Facebook account.

2. ▶ Timing

The “Denim Design Digital Prize” will start on October 22nd 2018 at 11.00 am (Central European Summer Time = GMT+2) and will end on November 4th 2018 at 6.00 pm (Central European Standard Time = GMT +1).

3. ▶ How to participate and vote

- In order to participate in the “Denim Design Digital Prize” users need to meet only one requirement: have a Facebook active account.
- In order to vote users must log onto the ISKO I-SKOOL® Facebook page and enter the integrated application Woobox, named “Digital Prize”.

Once the contest officially starts, Woobox will display a Fan-Gate inviting you to “like” the Facebook page before proceeding. The Fan-Gate will be followed by an entry page in which users will be asked to fill out a short form to collect their main data such as e-mail address and country which are required in order to cast a vote.

Through a visible “vote button” users will express a preference for their favorite work. Users can vote only once, since vote will be restricted by Facebook single user.

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4. ▶ How winners are selected

Winners are selected according to the number of votes that their project receives. The three winning projects, then, will be the most voted projects.

5. ▶ Prizes

The three most voted projects will be awarded as follows: 1st Place (Reflex Digital Camera + 50m of ISKO™ Denim fabric for the student – 2nd Place (25m of ISKO™ Denim fabric for the student) – 3rd Place (15m of ISKO™ Denim fabric for the student). In the event of an exact tie the award of prizes will be evaluate by ISKO I-SKOOL® team.

- **“Voters Special Prize”**: a special prize will be awarded to one of the voters, once the contest is ended, selected randomly through the dedicated Woobox functionality. The special prize will be a gadget by ISKO.

6. ▶ Winners announcement

- Winners will be announced on the 5th of November on all ISKO I-SKOOL® official social media pages and on the ISKO I-SKOOL® website being the object of a specific news item.
- The winner of the “Voters Special Prize” will be announced on the 6th of November on ISKO I-SKOOL® official social media pages.

7. ▶ Privacy

ISKO I-SKOOL® Denim Design Digital Prize will ask users for email address and country. According to the General Data Protection Regulation (EU) 2016/679, personal data will not be published, transferred to third parties, processed or used for advertising or marketing purposes. The data collected serve, in fact, only to enter and vote in the contest, and their only purpose is to verify the identity of the Facebook user taking part into the voting phase.

8. ▶ Force majeure or technical issues

In case of malfunctioning of the application or of the Facebook platform, or in the case of supposed irregularities, or in case of force majeure, the contest will be interrupted and subsequently restarted. Users will be informed about the interruption and restart of the contest.

9. ▶ Publication

This document presenting rules and guidelines for the Denim Design Digital Prize will be published in advance on the Facebook Notes Fan Page and on the ISKO I-SKOOL® website as the subject of a post announcing the start of the competition.
