



ISKO I-SKOOL™ THEME 2019/2020



# NORTH EAST SOUTH WEST

connected by one planet.

No matter where we were born or where we live, one thing remains the same: we all share this planet. Being a designer today is not only about creating beautiful things, it also means being aware of the process as a whole, from sketching to manufacturing to marketing, taking responsibility of the product life cycle. We ask that you explore the world that surrounds you both locally and globally. This means drawing on your own origins and background and combining it with influences and ideas inspired by other cultures, style and ways of life to create your responsible denim.



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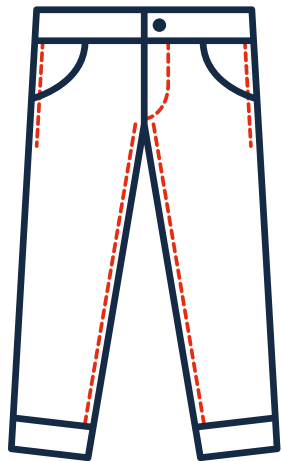
**connected by one planet.**

To illustrate your interpretation of “local”, develop a 5-Pocket Jeans conceived for the people of your country of origin in terms of fit, proportions and style. This needs to be designed to be produced industrially and will be developed with the support of Creative Room™.

To reflect your worldwide influences and topics of global interest such as climate change, cultures, political scenarios etc, come up with 2 denim show pieces for which you will employ ISKO™ fabrics.

**DESIGN A CAPSULE COLLECTION MADE OF 6 GARMENTS INSPIRED BY THE CREATIVE THEME.**

**CAPSULE COLLECTION = 6 GARMENTS = 2 OUTFITS**



**OUTFIT 1**

- 1** 5-POCKET JEANS TO REPRESENT YOUR “LOCAL” INFLUENCES
- +**
- 2** DENIM SHOW PIECES REFLECTING YOUR “GLOBAL” INFLUENCES

**OUTFIT 2**

- 1** 5-POCKET JEANS TO REPRESENT YOUR “LOCAL” INFLUENCES
- +**
- 2** DENIM SHOW PIECES REFLECTING YOUR “GLOBAL” INFLUENCES

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# THE CAPSULE COLLECTION

Since the main goal of ISKO I-SKOOL™ is to **teach young talents how to develop a design that is industrializable**, we ask Designers to design and develop garments that can be marketable. Below are some important definitions:

- **The 5-Pocket Jeans are industry-driven garments to be designed and developed following the complete process from cutting, sewing, stitching to laundry treatments.** These need to be commercially viable. Creative Room™ will take care of the production of the garments. Referring to the **Fabric Guide**, please note that you can mix fabrics from the same category but **you cannot use RIGID, COMFORT and STRETCH fabrics at the same time in one garment**, as that would make the garment unwashable.
- **Denim Show Piece is a garment or accessory (or more than one) freely created by the Designers with ISKO™ fabrics.** Handmade, custom pieces, artistic finishing, Designers can employ any technique they see fit for the Final Award Ceremony look, as long as they develop it responsibly. This is the Designers' opportunity to unleash their free spirit, leaving room for pure creativity, as long as denim is used with responsibility.

**The Jury will take both 5-Pocket Jeans and Denim Show Pieces into consideration.**

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# RESPONSIBLE INNOVATION™

ISKO was born with responsibility rooted in its DNA. Since the company was founded, everything has been done following a rigorous Responsible Innovation™ approach, a holistic vision based on three main pillars – creativity, competence and citizenship – taking to heart both environmental and social factors.

This is the reason why we are providing the Designers with responsible fabrics as their starting point. Whatever Designers will develop, they need to keep in mind that it has to be fully responsible, considering all aspects:

- 1. Responsible design: clear and detailed sketches and illustrations to avoid a misuse of energy and resources.**
- 2. Responsible fabric selection.**
- 3. Responsible patterns which minimize waste.**
- 4. Responsible constructions, minimizing the use of sewing threads.**
- 5. Responsible trims including elements like pocket bags, interlinings, patches, metal work.**
- 6. Responsible treatments.**
- 7. Responsible packaging.**
- 8. Responsible consideration of the product's life cycle after use.**

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# DELIVERABLES

Features to be developed:

## I. COLLECTION NAME

The Designer's project title.

## II. VISION & STORYTELLING

A brief description, written in English, of the Designer's concept (300 words maximum).

## III. MOODBOARD

A board showing the visual inspirations to the collection.

## IV. ILLUSTRATIONS

Drawings of the 2 Outfits being submitted, made up of both 5-Pocket Jeans and Denim Show Pieces (see "THE CAPSULE COLLECTION").

## V. FLAT SKETCHES

Simple black and white sketches with technical descriptions (Adobe Illustrator format).

## VI. FABRIC SAMPLES

Fabric direction must be included, explaining the reasons for the Designer's choices.

## VII. PRINTS AND GRAPHICS

Specifications of what is wished to be featured on the garment.

## VIII. TRIMS AND ICONOGRAPHY

Specifications of what is wished to be featured on the garment.

IX. Additional personalized materials can be included, but not as a substitute for the requested documentation above.

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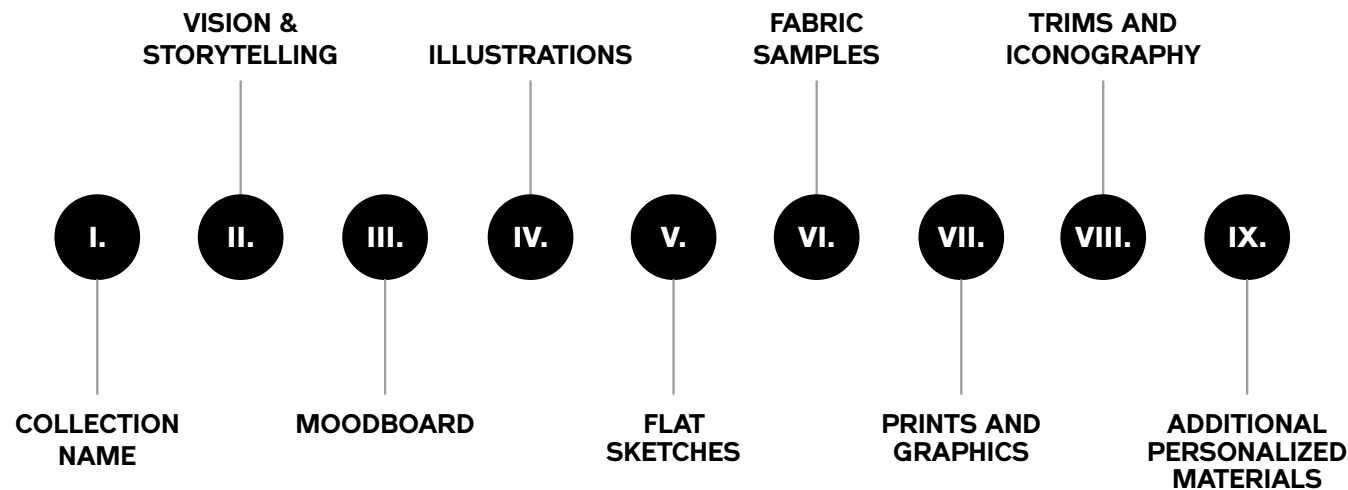
# SCHEDULE

See Rules for reference

PHASE/1

## CREATIVE DEVELOPMENT

End of November 2019 to mid February 2020



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connecting innovation with education

# SCHEDULE

See Rules for reference

## PHASE/2 PRE-SELECTION

Deadline: Feb 14<sup>th</sup> 2020

Tutors select 10 portfolios for each school

### SCHOOLS

2.1

2.2

### YOUNG PROFESSIONALS

Young Professionals will contact their ISKO local office\* contacts available on pag 4/5 of the Rules.

## PHASE/3 REGISTRATION AND PORTFOLIO SUBMISSION

Deadline: Feb 14<sup>th</sup> 2020

### MAKE YOUR PORTFOLIO

3.1

### REGISTER AND UPLOAD THE PORTFOLIO ONLINE

3.2

3.3

### SHIP THE PHYSICAL PORTFOLIO

## PHASE/4 FINALISTS SHORTLIST

Between Feb 14<sup>th</sup> and Feb 21<sup>st</sup> 2020

4

### SHORTLIST AVAILABLE ONLINE AND VIA E-MAIL

The complete list of Finalists will be published on the iskooldenim.com website and each Finalist will be contacted by email.

**SPECIAL PROJECTS:** see [ISKOOLDENIM.COM](http://ISKOOLDENIM.COM)

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See Rules for reference

## PHASE/5 EDUCATIONAL PROGRAM

From March 2020  
to April 2020

DENIM  
SEMINAR

5.1

5.2

PROJECT  
HANDOVER

## PHASE/6 GARMENT PRODUCTION

From April 2020 to July 2020

INDUSTRY-DRIVEN  
DENIM GARMENTS –  
CREATIVE ROOM

6.1

6.2

DENIM  
SHOW PIECES –  
DESIGNER

## PHASE/7 JURY, EVALUATION CRITERIA AND PRIZES

July 2020

JURY  
MEETING

7.1

FINAL AWARD  
CEREMONY

7.2

7.3

7.4

AWARDS

JUNIOR  
DESIGNER  
PLACEMENT

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